

27th annual GREENHOUSE TOMATO SHORT COURSE

March 7 - 8, 2017
Eagle Ridge Conference Center
Raymond, Mississippi

Agenda

Tuesday, March 7

8:30 - REGISTRATION and COFFEE

9:00
Kickoff the GHSC!

Moderator: Dr. Richard G. Snyder,
Professor & Vegetable Specialist, MSU

9:10
Welcome from Central MS R&E Center

Dr. Sherry Surette, Head, Central
Mississippi Research & Extension Center,
Mississippi State University

9:20
Welcome from Mississippi State University

Dr. Gary Jackson, Director,
Mississippi State University Extension

9:30
Greenhouse Tomatoes? Listen Up!

Dr. Richard G. Snyder, Professor &
Vegetable Specialist, Mississippi State
University

10:15
Design Your Greenhouse for Success

Steve Froehlich, Engineer, Hydrosun
Hydroponics, Inc., Grasston, MN

11:00
Break -- Visit Exhibitors

11:15
Life Cycle for Your Greenhouse Crop

Dr. Richard Harkess, MSU Horticulture
Professor

12:15
*LUNCH -- Eagle Ridge, lower level
Visit Exhibitors after lunch!*

1:30
Exhibitor Show & Tell
Exhibitors Present Their Products

2:00
Grower's Perspective

Steve Reynolds, Tomato Farm, Magnolia,
MS

2:45
When Bad Things Happen to Good
Growers – Part 1

Dr. Joe Kemble, Extension Vegetable
Specialist, Auburn University

3:30
Depart for Tour of Salad Days

- Pick up directions at registration area.
- **Limited parking = do not drive alone! We will carpool as much as possible to the greenhouse.**

4:30
Arrive at Salad Days, 256 First St., Flora,
MS. *Leigh Bailey and Jamie Redmond,
Salad Days, Flora, MS*

6:00 Supper
Depart greenhouse for supper
(on your own) at --

Bill's Creole and Steak Depot
471 Railroad Ave, Flora, Mississippi
0.7 miles north of Salad Days.



2017 Greenhouse Tomato Short Course

Wednesday, March 8

8:30 - REGISTRATION and coffee

8:50

Day #2 – Ready for More Learning?

Moderator: Dr. Richard G. Snyder,
Professor & Vegetable Specialist, MSU

9:00

Why Are My Plants Unhappy?

Steve Froehlich, Engineer, Hydrosun
Hydroponics, Inc., Grasston, MN

9:45

7 Reasons Why Your Agri-Business
Should Master Social Media Advertising

Dr. James Barnes, Associate Extension
Professor, Department of Agricultural
Economics

10:30

Break -- Visit Exhibitors

11:00

Understanding Grafting

Ben Hinson, Tri-Hishtil Sales Coordinator

12:00

LUNCH -- Eagle Ridge, lower level
Visit Exhibitors after lunch!

1:15

Cost Analysis for Greenhouse
Tomatoes

Dr. Elizabeth Canales, Extension
Agricultural Economist, MSU
Department of Agricultural Economics

Pest Management Workshop

2:00

Disease Management: Are YOU
Prepared?

Dr. Rebecca Melanson, Extension
Plant Pathologist, Mississippi State
University

2:45

Break -- Visit Exhibitors

3:00

Insect Pests of Greenhouse Tomatoes

Dr. Blake Layton, Extension
Entomologist, Mississippi State
University

3:45

Complying With New Worker Protection
Standards

Gene Merkl, MSU Pesticide Safety
Coordinator

4:15

When Bad Things Happen to Good
Growers – Part 2

Dr. Joe Kemble, Extension Vegetable
Specialist, Auburn University

5:00

Panel Discussion - General Discussion:
Questions and Answers – Speakers who
are still present will participate.

Dr. Joe Kemble, Steve Froehlich, Ben
Hinson, Dr. Blake Layton, Gene Merkl, Steve
Reynolds, Dr. Richard Harkess, Dr. James
Barnes, Dr. Rebecca Melanson, Dr. Elizabeth
Canales, and Dr. Rick Snyder

Greenhouse Tomato Short Course 2017

Sponsored by

Central Mississippi Research & Extension Center
Mississippi State University Extension Service
USDA Specialty Crops Block Grant

2017 Greenhouse Tomato Short Course

