

Mississippi MarketMaker Newsletter



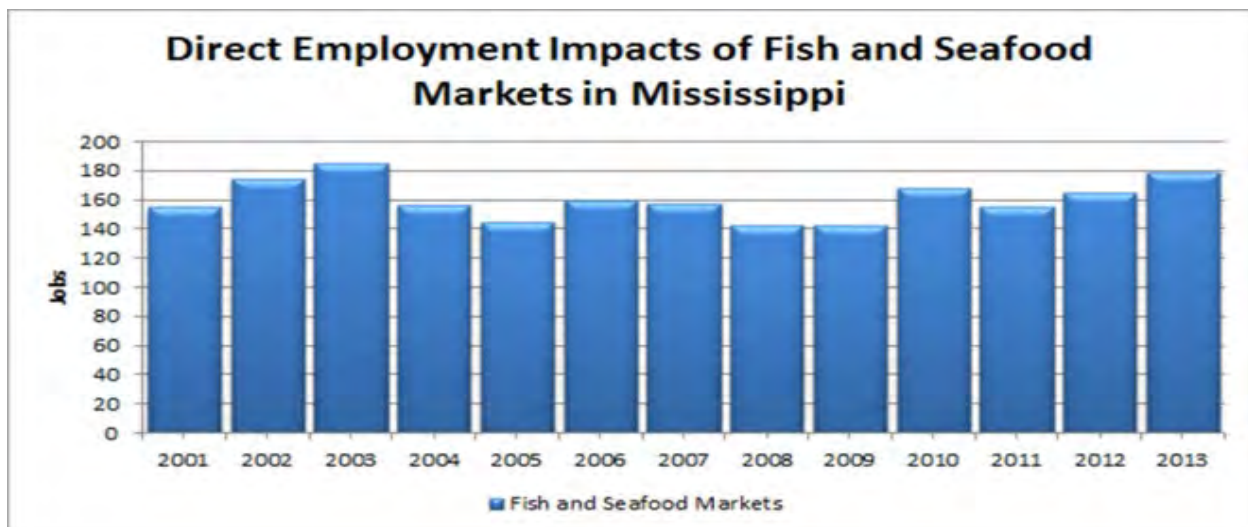
MISSISSIPPI STATE
UNIVERSITY
EXTENSION SERVICE

Mississippi Fish and Seafood Markets!

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Employment Impacts of Fish and Seafood Markets

The fish and seafood markets correspond to NAICS code 445220 in the North American Industrial Classification System (NAICS). This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products. Using Economic



Modeling Specialists (EMSI) data, the Mississippi fish and seafood markets directly employed 183 workers in 2013. With a job multiplier of 1.27, the industry created 233 jobs in Mississippi in 2013 and generated \$5.3 million total earnings. The average earnings in the industry in Mississippi were \$19,737 per worker as compared to the national average earnings \$31,897 per worker.

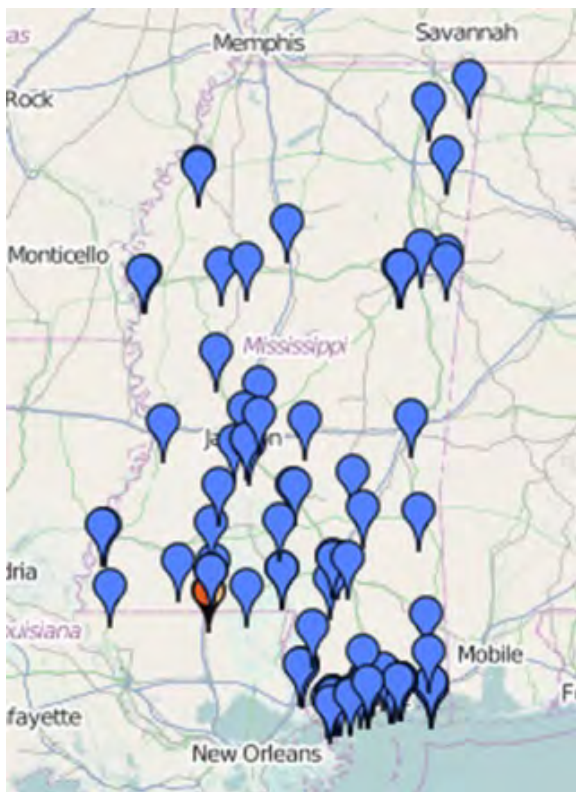
Why register your food and seafood business in MarketMaker?

A survey was conducted by Clemson University in 2011-2012 to evaluate the impact of MarketMaker websites on agricultural producers and farmers' markets. Survey respondents reported that the increase in sales associated with MarketMaker was estimated at about \$152 per year. Producers' participation in the MarketMaker network brought additional 2.9 times contacts

by customers, suppliers and other producers. These additional business contacts resulted to additional 1.6 new customers.

Fish and Seafood Markets Registered in Mississippi MarketMaker

There are 95 fish and seafood markets listed or registered in Mississippi MarketMaker, as shown in the map below. You can expand the search to other states by clicking “Select New State” and add the other states in your search area.



Cruise Seafood and Specialty Meats, LLC
Gulfport, MS

<http://ms.marketmaker.uiuc.edu/business/143844>

Dockside Seafood & Spec, Inc.
Picayune, MS

<http://ms.marketmaker.uiuc.edu/business/1435518>

Labama Seafood
D'Iberville, MS

<http://ms.marketmaker.uiuc.edu/business/1700779>

Osyka Seafood Market and Restaurant
Osyka, MS

<http://ms.marketmaker.uiuc.edu/business/673340>

South Coast Seafood Company
Ocean Springs, MS

<http://ms.marketmaker.uiuc.edu/business/1352761>

*To find other local businesses who are selling these items, do a Business Search at the MS

MarketMaker website using this link!

<http://webapps.marketmaker.uiuc.edu/marketmaker/#MS/food/productsearch/15035/28>

Where can you find MarketMaker?

MarketMaker can be viewed at - <http://ms.foodmarketmaker.com>.

You can follow MarketMaker at Facebook - http://www.facebook.com/MS_MarketMaker.

You can also follow MarketMaker at Twitter - http://twitter.com/MS_MarketMaker

Find MM on your smart phone - <http://ms.foodsearcher.com>

For the full text and previous issues of the Mississippi MarketMaker Newsletter, go to:

<http://msucare.com/newsletters/marketmaker/index.html>

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