

# Mississippi MarketMaker Newsletter



MISSISSIPPI STATE  
UNIVERSITY  
EXTENSION SERVICE

## **'Tis the Season for Turkey!**

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Website: <http://www.coastal.msstate.edu/MMNewsletter.html>

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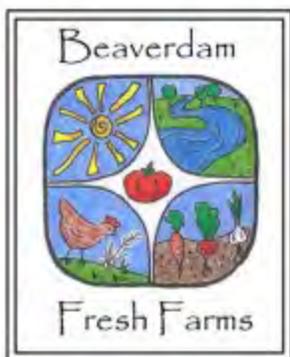
## **Turkey Talk**



“Today, wild turkeys are abundant across the State of Mississippi, but that hasn't always been the case. During the early 1900's, due to neglect for conservation turkeys were nearly hunted into extinction. Lack of game laws left turkey populations exposed to year-round hunting by both locals and market hunters.” Mississippi Wildlife, Fisheries and Parks has more information on their website:

<http://www.mdwfp.com/wildlife-hunting/turkey-program.aspx>

## **Who Sells Turkey on MS MarketMaker?**



### **Beaverdam Fresh Farms**

141 Beaverdam Rd  
Indianola, MS 38751

**Phone:** 662-207-1455

**Website:** <http://www.beaverdamfreshfarms.com/>

**MS MarketMaker Profile:** <http://ms.marketmaker.uiuc.edu/business/907549>

“The livestock are rotated on diverse pastures which allows for a stress free environment with plenty of sunshine and fresh air. Our livestock are raised without the use of antibiotics, hormones, and vaccinations and our mixed vegetables are grown without using pesticides, herbicides, or fungicides”

### **Southern Farm Hatchery**

28010 Hwy 603

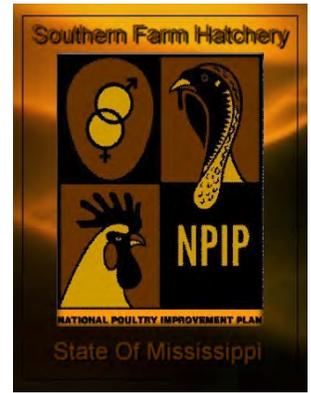
Perkinston, MS 39573

**Phone:** 228-255-8529

**Website:** <http://www.southernfarmhatchery.com/Home.php>

**MS MarketMaker Profile:** <http://ms.marketmaker.uiuc.edu/business/883406>

We are a poultry hatchery and have poultry supplies including: incubators, waterers and feeders. Poultry selection includes chicken, duck, quail, eggs, pheasant, turkey and guinea.



### **Porter Pond Farm**

5325 Blackjack Rd

Ashland, MS 38603

**Phone:** 662-224-1019

**Website:** <http://porterpondfarm.wordpress.com/>

**MS MarketMaker Profile:** <http://ms.marketmaker.uiuc.edu/business/908327>



“Our approach is holistic in nature, and the methods we employ will ensure that we are improving our soil and repairing our land as we go. Our goal over time is to become a trusted local provider of clean, fresh food for our family and our community in the Memphis, TN and North Mississippi areas.”

\*To find a local business who is selling these items, do a Business Search at the MS MarketMaker website using this link! <http://webapps.marketmaker.uiuc.edu/marketmaker/#MS/food/productsearch/2226/28>

### **Why register your food and seafood business in MarketMaker?**

A survey was conducted by Clemson University in 2011-2012 to evaluate the impact of MarketMaker websites on agricultural producers (farmers, ranchers and fishermen) and farmers' markets. Survey respondents reported that the perceived average annual increase in sales due to MarketMaker was estimated at about \$152, with 75% saying that the increase in sales was less than \$25.

### **Where can you find MarketMaker?**

MarketMaker (MM) can be viewed at - <http://ms.foodmarketmaker.com>.

You can follow MM at Facebook - [http://www.facebook.com/MS\\_MarketMaker](http://www.facebook.com/MS_MarketMaker).

You can also follow MM at Twitter - [http://twitter.com/MS\\_MarketMaker](http://twitter.com/MS_MarketMaker)

Find MM on your smart phone - <http://ms.foodsearcher.com>

**For the full text and previous issues of the MS-MM Newsletter, go to:**

<http://msucare.com/newsletters/marketmaker/index.html>

**To read the Food MarketMaker December Newsletter, go to:**

<http://national.marketmaker.uiuc.edu/uploads/c2d747e125982dfc11ee3c8c34faf293.pdf>

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