

Mississippi MarketMaker Newsletter



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EXTENSION SERVICE

It has been One Year!

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Website: <http://www.coastal.msstate.edu/MMNewsletter.html>

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It has been One Year...

It has been one year since the MarketMaker team at the MSU-Coastal Research and Extension Center began the Mississippi MarketMaker newsletter. We hope we have provided useful information that we can all use for our clients, whether they are producers or consumers. Marketing can be expensive, so MarketMaker provides our clients a free service that can help boost their sales. MarketMaker also helps consumers find products that may be otherwise difficult to find.

Thank you!

Thank you for all of your support and thank you in advance for the years to come!

New focus?

Because we have had such great turn out from the producers/growers end on MarketMaker, we will start to focus on the consumer end. We need to get consumers to use MarketMaker to help our producers/growers.

How do we do this?

Over the next year, the MSU-CREC MarketMaker team will be having exhibits and displays at local festivals and fairs. If you know about an event where we can bring MarketMaker, please contact us!

Where can you find MarketMaker?

MarketMaker (MM) can be viewed at – <http://ms.marketmaker.uiuc.edu/>.

You can also find MM by searching for “Mississippi MarketMaker” in your favorite internet search engine.

You can follow MM at Facebook — <http://www.facebook.com/foodmarketmaker>.

You can also follow MM at Twitter — <http://twitter.com/#!/FoodMarketMaker>.

MarketMaker (MM) can be viewed on your Smart Phone -- www.msfoodsearcher.com.

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