

# Mississippi MarketMaker Newsletter



MISSISSIPPI STATE  
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## Gone Fishin' with Mississippi Charter Boats For-Hire

Dr. Benedict Posadas, Amanda Seymour and Randy Coker  
Mississippi State University, Coastal Research and Extension Center  
1815 Poppo Ferry Road, Biloxi, Mississippi  
Website: <http://www.coastal.msstate.edu/nre.html>

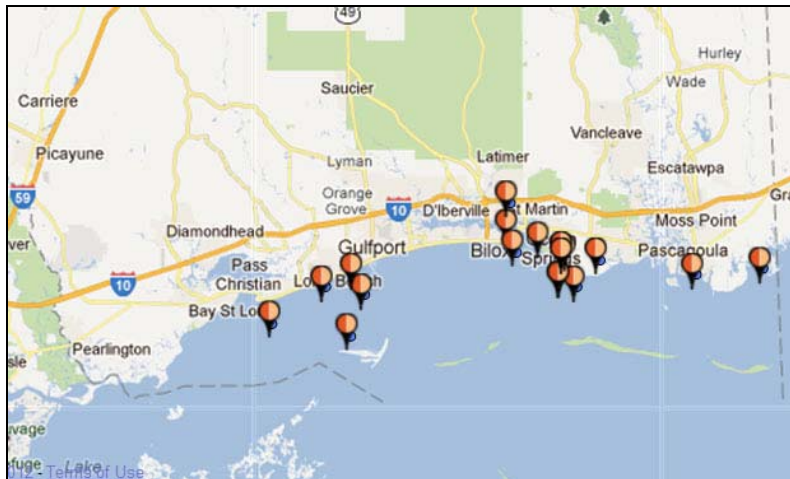
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### Did you know charter boats for-hire can now be found using MarketMaker?

In late 2011, the National MarketMaker Team launched Charter Boats For-Hire in MarketMaker! It is that time of year where our clients may come to ask for help finding activities for their families or visitors. We can use MarketMaker to help them choose, whether it is charter boat fishing, corn mazes, trail rides or more!

### Where can you find the charter boats for-hire businesses?

The charter boat for-hire businesses can be found in the Agritourism Sector under the "Offerings and Activities" heading.



### How many charter boat for-hire businesses are registered with MarketMaker?

19 charter boats for-hire are already registered with MarketMaker.

### Where can you find MarketMaker?

MarketMaker (MM) can be viewed at – <http://ms.marketmaker.uiuc.edu/>.

You can also find MM by searching for “Mississippi MarketMaker” in your favorite internet search engine.

You can follow MM at Facebook — <http://www.facebook.com/foodmarketmaker>.

You can also follow MM at Twitter — <http://twitter.com/#!/FoodMarketMaker>.

You can also use MarketMaker on your smart phone — [ms.foodsearcher.com](http://ms.foodsearcher.com).

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