



M I S S I S S I P P I

BCIA

BEEF CATTLE IMPROVEMENT ASSOCIATION

Upcoming events:

- May 16- Mississippi/Louisiana Beef and Forage Field Day
- June 9-12 Beef improvement Federation Meetings, Biloxi
- August 3- Homeplace Feeder Calf Board Sale, Hattiesburg
- August 6-7- Deep South Stocker Conference, Montgomery, AL
- September 23-24- Cattlemen's College Prairie and Poplarville, MS
- October 29-31- MSU-ES Cattle Artificial Insemination School, Mississippi State, MS
- November 11 MBCIA Annual Membership and Educational Meeting and Supper, Raymond, MS
- November 12- MBCIA Fall Bull and Heifer Sale, Raymond, MS

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Tours set for Beef Improvement Federation Meetings

Producer tours are a major highlight of the Beef Improvement Federation Meetings, and offer a good opportunity to show off our state. Friday June 12 BIF attendees will have the opportunity to spend the day touring south Mississippi.

Tour stops are outlined below:

Grand Bay National Estuarine Research Reserve

The Grand Bay National Estuarine Research Reserve (NERR) was established in 1999 and is managed by the Mississippi Department of Marine Resources as part of the National Oceanic and Atmospheric Administration's National Estuarine Research Reserve System. The Grand Bay NERR is comprised of approximately 18,000 acres and contains pine savannas, salt marshes, salt pannes, bays and bayous as well as terrestrial habitats that are unique to the coastal zone.

Seward Farms

Seward Farms located in Lucedale is a working farm specializing in cattle, horses, peanuts, cotton, and hay. In addition, to a large number of stocker cattle and a commercial cow herd, the farm also has a

big focus on agritourism.

Tanner Farms

Tanner Farms is a grass roots, registered and commercial Angus operation which originated in Jones County in 1977 and expanded to Noxubee County in 2000. There are approximately 600 registered cows and 800 commercial cows with both a spring and fall calving season. The goal is to produce functional and profitable Angus cattle, not only for our own operation, but also for those of our customers. A fall Angus and SimAngus bull and female sale is hosted at the farm in Shuqualak, and a Angus and SimAngus bull sale in hosted in January at the Farm in Wiggins.

Rocking B Cattle

Rocking B Cattle is a registered Polled Brahman cattle ranch that is operated by Shep and Tracey Batson along with their three daughters, Reagan, Hadley, and Arrah Beth. The ranch is located in Wiggins, Mississippi, 25 miles north of the Mississippi Gulf Coast. The Batson Family in Wiggins, Mississippi has been involved in the cattle business since the 1850's. For over 4 generations, the family has been

Book BIF hotel rooms by May 9

The Beau Rivage hotel and convention center will serve as our headquarters for this year's meeting. This world class hotel and convention center certainly offers a great showcase for this event.

With the exception of tours and our Wednesday night dinner, all events will be held under one roof. The Beau Rivage offers several options for rooms, even some with a view of the Gulf of Mexico. Be sure to take advantage of the many amenities offered.

Remember to make your reservations for BIF by **Saturday May 9**.

A block of rooms has been reserved at a discounted rate at the Beau Rivage in Biloxi. Conference rate is \$149/night plus tax.

To make reservations online https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=10762250

Call 1-888-567-6667 and ask for the Beef

“The field day will begin with registration at 8:30 a.m. at the Livestock Producers Sale Barn on Highway 98 East in Tylertown...”

Mississippi/Louisiana Beef and Forage Field Day May 16th

Dr. Gary Hay, LSU Ag Center, and Cobie Rutherford from Mississippi State University are two of the featured speakers at this year's Mississippi/Louisiana Beef and Forage Field Day that will be held on Saturday, May 16, 2015.

The field day will begin with registration at 8:30 a.m. at the Livestock Producers Sale Barn on Highway 98 East in Tylertown, Mississippi, and the program will begin at 9 a.m. In addition to Dr. Hay discussing Genetic Selection of Grass Fed Cattle and Mr. Rutherford talking about the Value of a Herd Bull in Today's Cattle Market, a Cattle Buyer will present a hands on demonstration of why your calf brings more than mine.

Participants can also view some of the Performance Forage Sires from the South Mississippi Gain on Forage Bull Test that concluded on May 1, 2015.

Performance Forage Sires will be available for sale at private treaty and can be purchased before, during or after the field day. There were 93 bulls from 8 farms,

representing 7 breeds of cattle on this year's 168 day test.

A sponsored lunch will be provided, but preregistration is required. To preregister, call the Walthall County Extension Office at (601) 876-4021 or email crh40@msstate.edu by Friday, May 8th.

Mississippi State University is committed to providing access to all individuals attending the conference. If you have special needs, including accommodations or dietary concerns, please contact the Extension office to make your request known by Friday, May 8th, so that every effort can be made for your need.

For more information on the Mississippi/Louisiana Beef and Forage Field Day or a South Mississippi Gain-on-Forage Private Treaty Sale Listing, contact the Walthall County Extension Director, Richard Hay at (601) 876-4021 or Area Extension Agent Mark Mowdy at Lincoln County Extension Office (601) 835-3460.

MSU Welcomes New Extension Beef Cattle Associate



Mr. Cobie Rutherford started work as an Extension Beef Cattle Associate with the Mississippi State University Extension Service on April 1, 2015.

Mr. Cobie Rutherford started work as an Extension Beef Cattle Associate with the Mississippi State University Extension Service on April 1, 2015.

A native of Town Creek, Alabama, Rutherford grew up on an Angus farm in the northwestern part of the Alabama. He showed cattle in 4-H and FFA for almost a decade.

“Youth programs like 4-H lay a strong foundation for future cattle producers,” he said. “We want to help producers raise healthy cattle with the best management practices.”

Rutherford received his bachelor's degree in animal science in 2006 and his master's degree in breeding and genetics in 2010, both from Auburn University. He served the Kentucky Cattlemen's Association as the marketing coordinator for the Beef Network from 2009 to 2012. Most recently, he worked for the Alabama Cattlemen's

Association as director of industry relations and youth programs.

Cobie is based in Starkville and has statewide Extension responsibilities in beef cattle production education. In particular, he will assume leadership for Extension programs in the following areas:

- Beef Cattle Improvement Association
- Artificial Insemination School
- Farm to Feedlot Program
- Fed Beef Challenge

Cobie's contact information is as follows: Animal and Dairy Sciences, Box 9815 Mississippi State University, MS 39762 (o) 662-325-4344 (f) 662-325-8873 E-mail: cobie.rutherford@msstate.edu

Look for Cobie at many Mississippi Beef Cattle Improvement Association events in the near future, and please help welcome him to Mississippi.

Register for the 2015 Beef Improvement Federation Meetings

Name(s):

Ranch/ Company/ Institution Name:

Address:

Email address:

Phone number:

Preferred Name(s) for Name Tags:

Make checks payable to:
Mississippi State University.

Send registration form and payment to
BIF 2015: c/o Brandi Karisch
Box 9815
Mississippi State, MS
39762

phone (662) 325-7465

Conference Registration Rates :

___ Full Conference Registration:

- \$300
- Includes Tuesday - Thursday sessions, Opening Reception, all meals and the evening out.
- Students and media receive a \$75 discount

___ Wednesday Attendance Only:

- \$200
- Includes Wednesday meetings and meals
- Students and media receive a \$25 discount

___ Thursday Attendance Only:

- \$150
- Includes Thursday meetings and meals
- Students and media receive a \$25 discount

___ Wednesday Night Dinner Only:

- \$35

___ Friday Producer Tour:

- \$60 includes lunch

___ Spouses Tour Wednesday:

- \$60 includes lunch

Register online at:

<https://www.regonline.com/builder/site/default.aspx?EventID=1657349>

More conference information:

<http://www.bifconference.com/>



Mississippi Beef Cattle Improvement Association—Productivity and Quality

Mississippi Beef Cattle Improvement Assn.
 Box 9815
 Mississippi State, MS 39762
 Phone: 662-325-7465
 Fax: 662-325-8873
 Email: bkarisch@ads.msstate.edu

Send questions or comments to Brandi Karisch, Extension Beef Cattle Specialist, Mississippi State University Extension Service

Brandi Karisch



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Visit MBCIA online at <http://msucares.com/livestock/beef/mbcia/>

MISSISSIPPI **Membership Application**
BCIA
 BEEF CATTLE IMPROVEMENT ASSOCIATION

Name: _____

Address: _____

City: _____

County: _____ State: _____ Zip: _____

Phone: _____ Email: _____

(Check one) Seedstock: _____ Commercial: _____

Cattle breed(s): _____

Completed applications and \$5 annual dues or \$100 life-time dues payable to Mississippi BCIA should be mailed to:

DID YOU KNOW?

In 2014, there were 930,000 head of cattle and calves in MS on 15,940 farms with and estimated \$397 million value of production. <http://www.dafvm.msstate.edu/factbook.pdf>

BIF 2015 Schedule of Events

Tuesday June 9, 2015

12:00 p.m.–7:30 p.m. Registration
 1 p.m. – 4 p.m. Young Producers Symposium
 5 p.m.–7 p.m. Mississippi Welcome Reception
 7 p.m.–9:15 p.m. NAAB Symposium

Wednesday June 10, 2015

7 a.m.–6 p.m. Registration
 8 a.m.–12:30 p.m. General Session I: Rebuilding a Cowherd
 12:30 p.m.–2:30 p.m. Awards Luncheon-Seedstock and Commercial Producer of the Year Awards
 2:30 p.m.-5:00 p.m. Technical Breakouts

- Live Animal, Carcass and End Product
- Emerging Technology
- Producer Applications

7 p.m.–9 p.m. Dinner and Night at the Museum- Maritime & Seafood Industry Museum

Thursday June 11, 2015

6 a.m.–6 p.m. Registration
 8 a.m. – 12:30 p.m. General Session II: Rebuilding a cowherd focused on the female
 11:45 a.m. Annual meeting, regional caucuses and election of directors
 12:30 p.m.–2:30 p.m. Awards Luncheon: presentations of Pioneer awards, Continuing Service awards and President’s address
 2 p.m. – 5 p.m. Technical Breakouts

- Cow Herd Efficiency and Adaptability
- Genetic Prediction
- Selection Decisions

Friday June 12, 2015

7 a.m.–6 p.m. Producer Tour

Cattle and Calf Inventory

