

# Mississippi MarketMaker Newsletter



MISSISSIPPI STATE  
UNIVERSITY  
EXTENSION SERVICE

## Marketing your Meat and Poultry Farm using MarketMaker

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### How many Meat and Poultry Farms are registered with Mississippi MarketMaker?

28 Meat and Poultry Farms are listed for the State of Mississippi. If you do not see a farm located in your county, it might be useful to bring MarketMaker to their attention. You can also send them our way and we will be more than glad to help!

### What kind of meat can a farm or business market on MarketMaker?

Any product can be listed on MarketMaker, here are the current choices:

Alligator	Duck	Lamb/Sheep	Rabbit
Beef	Eggs	Llama	Squab
Buffalo	Elk	Ostrich	Turkey
Chicken	Emu	Pheasant	Veal
Cornish Hens	Geese	Pork	Other
Deer/Venison	Goat	Quail	



### How much will it cost a business to become a member?

Membership in MarketMaker is FREE. The Mississippi State University Extension Service is maintaining it for you. MarketMaker is also FREE for the consumer.

### Are there any new State Members of the National MarketMaker?

Yes! As of last month, Alabama is now part of MarketMaker. The number of participating states is now 18, soon to be 20 with Texas and Wyoming in the process of joining. MarketMaker is a useful tool for finding locally grown food that consumers are becoming more interested in purchasing.

### Where can you find MarketMaker?

MarketMaker (MM) can be viewed at – <http://ms.marketmaker.uiuc.edu/>.

You can also find MM by searching for “Mississippi MarketMaker” in your favorite internet search engine.

You can follow MM at Facebook — <http://www.facebook.com/foodmarketmaker>.

You can also follow MM at Twitter — <http://twitter.com/#!/FoodMarketMaker>.

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