

Mississippi MarketMaker Newsletter



MISSISSIPPI STATE
UNIVERSITY
EXTENSION SERVICE

October 2012 Mississippi MarketMaker Recap

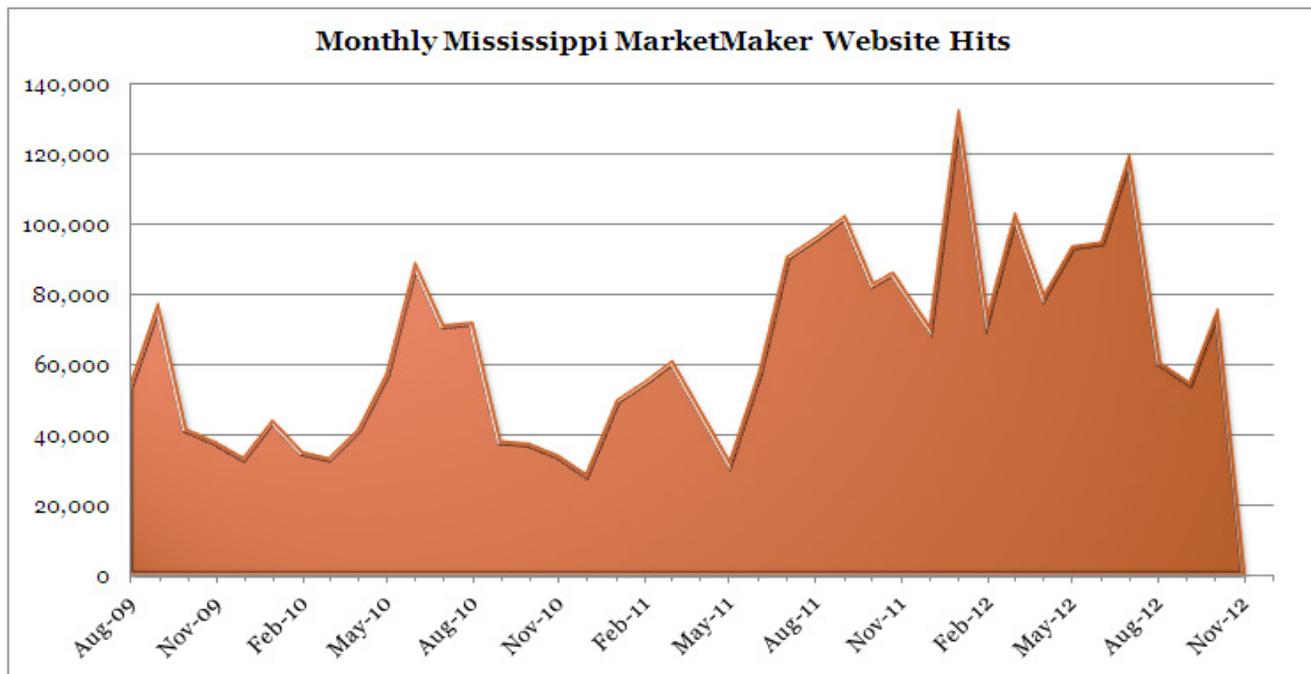
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Website: <http://www.coastal.msstate.edu/MMNewsletter.html>

November 6, 2012

How many hits did MS MarketMaker get in October?

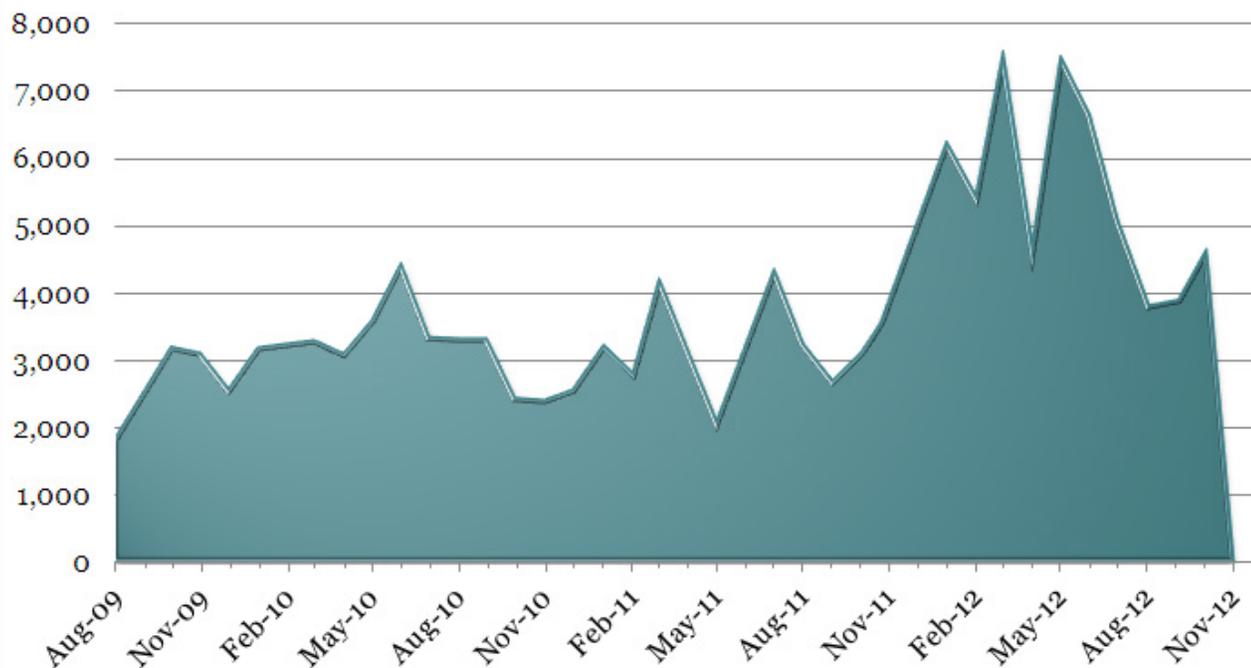
In October, the MS MarketMaker page received 75,708 hits.



How many users used MS MarketMaker in October?

In October, the MS MarketMaker page had a total of 4,640 users.

Monthly Mississippi MarketMaker Website Users



How do these numbers compare to other states using MarketMaker?

The average hits for the other states using MarketMaker was 59,813 and the average number of users was 4,508. As you can see, the numbers from Mississippi MarketMaker exceed both! In fact, over the last month, the users jumped from 3,888, that is almost 1,000 more users in one month! One of our main goals is to increase awareness of MarketMaker to consumers so that the businesses will see the impact of the free marketing tool and we believe it is starting to pay off.

Upcoming Events for MS MarketMaker:

The MSU-CREC MarketMaker team will have a joint poster with Alabama at the Bays and Bayous Symposium, November 14-15, 2012.

October Newsletters

In case you missed one of the Weekly Newsletters, click on the links below!

October 2, 2012 -- [Food MarketMaker-September Edition](#)

October 9, 2012 -- [October 2012 Business Spotlights](#)

October 23, 2012 -- [Food MarketMaker Newsletter-October Edition](#)

October 30, 2012 -- [Outreach at the Jackson County Fair](#)

Where can you find MarketMaker?

MarketMaker (MM) can be viewed at -- <http://ms.foodmarketmaker.com>.

You can also find MM by searching for "Mississippi MarketMaker" in your favorite internet search engine.

You can follow MM at Facebook — <http://www.facebook.com/MSMarketmaker>

You can also follow MM at Twitter — https://twitter.com/MS_MarketMaker.

You can use MM on your smart phone -- <http://www.ms.foodsearcher.com>.

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