

County Health Economics Profile

Pontotoc County, MS

extension.msstate.edu/economic-profiles



Demographics*	County	Mississippi	United States
Total Population, 2021 (Emsi Population Estimates)	31,136	2,967,023	329,725,481
Percent Change - Total Population, 2021 (2017 - 2021 ACS 5-year estimates)	-2.7%	-0.5%	1.0%
Percent Non-white Population, 2020 (2017 - 2021 ACS 5-year estimates)	24.1%	42.6%	31.8%
Percent Population Over 64 years, 2021 (2017 - 2021 ACS 5-year estimates)	14.9%	15.9%	16.0%
Percent of Population in Poverty, 2021 (SAIPE)	16.3%	19.2%	12.8%
Percent of Total Population under 18 in Poverty, 2021 (SAIPE)	22.7%	27.1%	16.9%
Current Median Household Income, 2021 (SAIPE)	\$52,150	\$49,111	\$69,021
Not Covered by Health Insurance, 2021 (2017 - 2021 ACS 5-year estimates)	12.8%	12.1%	8.8%
Private Health Insur Cov Alone, 2021 (2017 - 2021 ACS 5-year estimates)	87.2%	87.9%	67.8%
Public Health Insur Cov Alone, 2021 (2017 - 2021 ACS 5-year estimates)	36.2%	39.0%	35.4%

*Data source acronyms are explained in the Data Key at the end of the publication.

Economic Contribution of the Healthcare Sector 2022 - Emsi/IMPLAN

Sector	Direct Impact	Multiplier	Total Impact
Output (Sales)	\$97,530,359	1.25	\$121,922,340
Labor Income	\$52,977,816	1.12	\$59,276,869
Employment	927	1.20	1,108

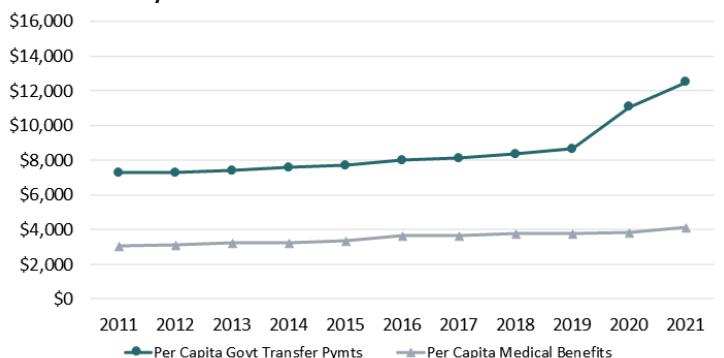
Fiscal Revenue Contribution Estimates of the Healthcare Sector, 2022 - Emsi/IMPLAN

Revenue Source	Local Tax	State Tax	Federal Tax
Employee Comp	\$0	\$4,668	\$7,372,460
Proprietor Income	\$0	\$0	\$213,311
TOPI	-\$130,251	-\$638,940	\$221,686
Households	\$10,657	\$738,832	\$2,524,182
Corporations	\$0	\$201,817	\$578,102

Health Occupations per 100,000 Population 2022 - Emsi

Sector	Occ/100k	State Rank
Physicians/Surgeons (all types)	87	47
Reg Nurses/Spec Nurses/Phys Assts	459	65
Lic Practical/Vocational Nurses	161	68
Technologist/Technicians (all types)	469	66
Nursing/Psy/Home Health Aides	1,028	50
Other Practitioners	231	7
All Other	151	46

Per Capita Govt Transfer Payments and Medical Benefits Pontotoc County



Economic Contribution of the Healthcare Sector 2022— Emsi/IMPLAN

Sector*	Sector Description	Jobs	Earnings	Value Added	Output
**	Hospitals	231	\$14,300,000	\$16,284,393	\$36,825,805
486	Outpatient Care Centers	1	\$106,982	\$95,786	\$201,078
483-5	Offices of providers	271	\$22,500,000	\$29,900,000	\$32,100,000
487	Medical/Diagnostic Labs	2	\$136,376	\$263,343	\$335,333
491	Nursing/Residential Care Facilities	368	\$12,700,000	\$13,638,687	\$24,399,035
488	Home Health Care Services	70	\$4,377,633	\$4,204,724	\$6,091,932

*Sector numbers are IMPLAN sectors. ** The Hospital sector includes private hospitals (NAICS 490), state-owned hospitals (NAICS 902622, and locally owned hospitals (NAICS 903622).

Top Health Employment Sectors 2022 — Emsi

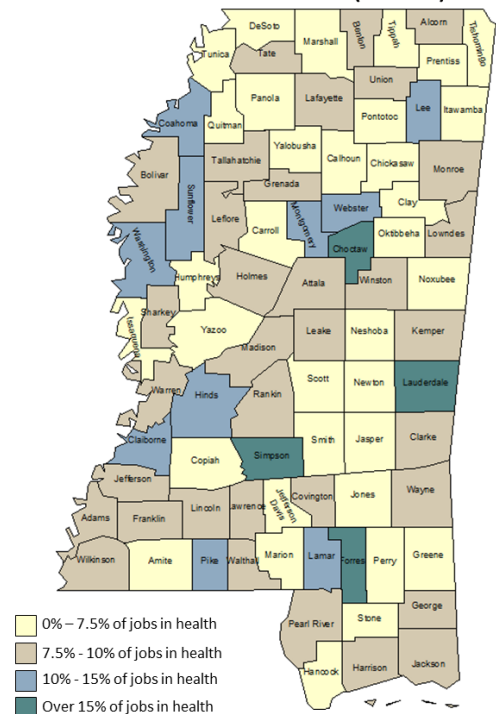
NAICS Code	Sector	2020 Jobs	Annual Earn/Job
6232	Res Int/Dev Dis/Ment Hlth/Sub Ab	266	\$37,033
**	Gen Med/Surgical Hospitals	221	\$73,644
6213	Offices of Other Health Prac	148	\$92,577
6211	Offices of Physicians	84	\$60,954
6231	Nurs Care Fac (Skilled Nursing Fac)	77	\$59,031
6216	Home Health Care Services	69	\$60,893
6212	Offices of Dentists	33	\$81,375
6233	Cont Care Ret Comm/Asst Eld Liv	22	\$30,569

**Includes privately owned, state-owned, and local government-owned hospitals.

Top Health Occupation Sectors 2022 — Emsi

SOC Code	Sector	2020 Jobs	Avg Hrlly Earnings
	Total Jobs	880	\$22.40
31-1120	Home Hlth/Care Aides	215	\$10.71
29-1140	Registered Nurses	153	\$26.12
31-1130	Nur Assts/Ord/Psy Aides	122	\$12.03
29-2060	Lic Prac/Voc Nurses	60	\$19.12
29-2050	Hlth Prac Supp Techs	51	\$14.39
29-1120	Therapists	48	\$31.60
31-9090	Misc Health Supp Occ	46	\$15.10

Percent of Jobs in Health Care and Social Assistance (2022)



Job sectors in the above map include:

- Offices of Physicians
- Offices of Dentists
- Offices of Other Health Practitioners
- Outpatient Care Centers
- Medical and Diagnostic Laboratories
- Home Health Care Services
- Other Ambulatory Health Care Services
- General Medical and Surgical Hospitals
- Psychiatric and Substance Abuse Hospitals
- Specialty Hospitals
- Skilled Nursing Care Facilities
- Residential Care Facilities
- Individual and Family Services
- Vocational Rehabilitation Services
- Child Day Care Services

MISSISSIPPI COUNTY HEALTH ECONOMICS PROFILES

DATA KEY

Data Acronyms and Abbreviations

ACS — American Community Survey (5-year estimates are used for all ACS variables). Data can be accessed through <https://data.census.gov>.

SAIPE — Small Area Income and Poverty Estimates. <https://www.census.gov/programs-surveys/saipe.html>

BEA — Bureau of Economic Analysis. <https://www.bea.gov/data/by-place-county-metro-local>

Emsi — Proprietary data software company. <https://economicmodeling.com>

IMPLAN — Proprietary software company specializing in input-output analysis software. <https://implan.com>

TOPI — Taxes on Production and Imports

Total Population, 2021

Data were obtained from the Emsi Population Estimates.

<https://lightcast.io>

Percent Change in Total Population, 2017 to 2021

Data were obtained from the Emsi Population Estimates and the U.S. Census Bureau Population Estimates.

<https://economicmodeling.com>, <https://data.census.gov>

Percent of the Population that is Non-white, 2021

Data were obtained from the 2017 to 2021 American Community Survey five-year estimates (Table B02001). This table depicts the population at the county, state, and national levels by race.

<https://data.census.gov>

Percent of the Population that is Older than 64 years, 2021

Data were obtained from the 2017 to 2021 American Community Survey five-year estimates (Table B01001). This table depicts the population at the county, state, and national levels by age and sex.

<https://data.census.gov>

Percent of the Population in Poverty, 2021 Estimate

Data were obtained from the Model-based Small Area Income & Poverty Estimates (SAIPE) for school districts, counties, and states.

<https://www.census.gov/data/datasets/2020/demo/saipe/2021-state-and-county.html>

Percent of the Total Population under 18 in Poverty, 2021

Data were obtained from the Model-based Small Area Income & Poverty Estimates (SAIPE) for school districts, counties, and states.

<https://www.census.gov/data/datasets/2020/demo/saipe/2021-state-and-county.html>

Current Median Household Income, 2021

Data were obtained from the Model-based Small Area Income & Poverty Estimates (SAIPE) for school districts, counties, and states.

<https://www.census.gov/data/datasets/2020/demo/saipe/2021-state-and-county.html>

Not Covered by Health Insurance, 2021

Data were obtained from the 2017 to 2021 American Community Survey five-year estimates (Table S2701). Estimates are of the percentage of persons in the county who were not covered by any type of health insurance.

<https://data.census.gov>

Private Health Insurance Coverage Alone, 2021

Data were obtained from the 2017 to 2021 American Community Survey five-year estimates (Table S2701). Estimates are of the percentage of persons in the county who were solely covered by some form of private health insurance.

<https://data.census.gov>

Public Health Insurance Coverage Alone, 2021

Data were obtained from the 2017 to 2021 American Community Survey five-year estimates (Table S2701). Estimates are of the percentage of persons in the county who were solely covered by some form of public health insurance.

<https://data.census.gov>

Other Health Insurance Coverage, 2021

Data were obtained from the 2017 to 2021 American Community Survey five-year estimates (Table S2701). Estimates are of the percentage of persons in the county who were covered by some combination of private and public health insurance.

<https://data.census.gov>

Economic Contribution of the Healthcare Sector, 2022 (1st table)

These estimates were calculated using input-output methodologies by the IMPLAN software from labor and earnings data provided by the Economic Modeling Specialists, Inc. proprietary database. They show the total output (all sales), labor income and employment estimates and multipliers for the direct and total economic impact of six economic sectors (Offices of physicians, dentists, and other health practitioners; Home health care services; Medical and diagnostic labs and outpatient and other ambulatory services; Nursing and residential care facilities; Private hospitals; and Public hospitals that used the spending patterns of private hospitals as a proxy).

<https://www.implan.com>

<https://lightcast.io>

Fiscal Revenue Contribution Estimates of the Healthcare Sector, 2022

Estimates of fiscal revenue (taxes) generated by the healthcare sector for both the state/local and federal economies classified by revenue source. These estimates were calculated using input-output methodologies by the IMPLAN software from labor and earnings data provided by the Economic Modeling Specialists, Inc. proprietary database.

<https://www.implan.com>

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Health Occupations per 100,000 Population, 2022

These estimates were obtained from Emsi. In an effort to ease comparisons of the numbers of occupations for a particular health-related sector in a county or region, the numbers of occupations existing within a county were indexed to a 100,000 population rate. Aggregated sectors are composed of the following:

Physicians/Surgeons (all types)

- Sector 29-1060—Physicians and Surgeons

Registered Nurses/Specialized Nurses/Physician Assistants

- Sector 29-1070—Physician Assistants
- Sector 29-1140—Registered Nurses
- Sector 29-1150—Nurse Anesthetists
- Sector 29-1160—Nurse Midwives
- Sector 29-1170—Nurse Practitioners

Licensed Practical and Vocational Nurses

- Sector 29-2060—Licensed Practical and Licensed Vocational Nurses

Technologists/Technicians (all types)

- Sector 29-2010—Clinical Laboratory Technologists and Technicians
- Sector 29-2030—Diagnostic Related Technologists and Technicians
- Sector 29-2040—Emergency Medical Technicians and Paramedics
- Sector 29-2050—Health Practitioner Support Technologists and Technicians
- Sector 29-2070—Medical Records and Health Information Technicians
- Sector 29-2090—Miscellaneous Health Technologists and Technicians
- Sector 29-9010—Occupational Health and Safety Specialists and Technicians

Nursing/Psychiatric/Home Health Aides

- Sector 31-1010—Nursing, Psychiatric, and Home Health Aides

Other Practitioners

- Sector 29-1010—Chiropractors
- Sector 29-1020—Dentists
- Sector 29-1040—Optometrists
- Sector 29-1050—Pharmacists
- Sector 29-1080—Podiatrists

Other

- Sector 29-1030—Dietitians and Nutritionists
- Sector 29-1120—Therapists
- Sector 29-1190—Miscellaneous Health Diagnosing and Treating Practitioners
- Sector 29-9090—Miscellaneous Health Practitioners and Technical Workers
- Sector 31-2010—Occupational Therapy Assistants and Aides
- Sector 31-2020—Physical Therapy Assistants and Aides

<http://economicmodeling.com>

Per Capita Transfer Payments (Total Govt Payments and Govt Medical Benefits)

Data were obtained from the Bureau of Economic Analysis Local Area Personal Income and Employment Table CA35. They show the values of total government-paid total and medical transfer payments.

<https://www.bea.gov/data/by-place-county-metro-local>

Economic Contribution of the Healthcare Sector, 2021 (2nd table)

These are estimates of the total number of jobs and labor income resulting from the presence of the healthcare sector in the county. They were estimated using the IMPLAN software and are a result of the information gleaned from the Economic Impact of Healthcare Sector (1st table) above.

<https://www.implan.com>

<https://lightcast.io>

Top Health and Social Assistance Occupation Sectors, 2021

Estimates were obtained from the Economic Modeling Specialists, Inc., proprietary database. The largest Standard Occupational Classification (SOC) sectors for 2021 were captured for the county. This database also supplied estimates for the average annual earnings per occupation.

<https://lightcast.io>

Percentage of Jobs in the Healthcare Sector, 2021

These estimates were obtained from the Economic Modeling Specialists, Inc., proprietary database. The map shows the percentage of total jobs within the county that are directly involved with healthcare. Sectors used as direct healthcare sectors are: Offices of physicians, dentists, and other health practitioners; Home health care services; Medical and diagnostic labs and outpatient and other ambulatory services; Nursing and residential care facilities; Private hospitals; and Public hospitals.

<https://lightcast.io>

Top Health Employment Sectors, 2021

These estimates were obtained from the Economic Modeling Specialists, Inc., proprietary database. The largest employment NAICS code sectors for 2021 were captured for the county. This database also supplied estimates for the annual earnings per job.

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Top Health Occupation Sectors, 2021

These estimates were obtained from the Economic Modeling Specialists, Inc., proprietary database. The largest employment SOC (occupation) code sectors for 2021 were captured for the county. This database also supplied estimates for the average hourly earnings per job.

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