County Economic Profile

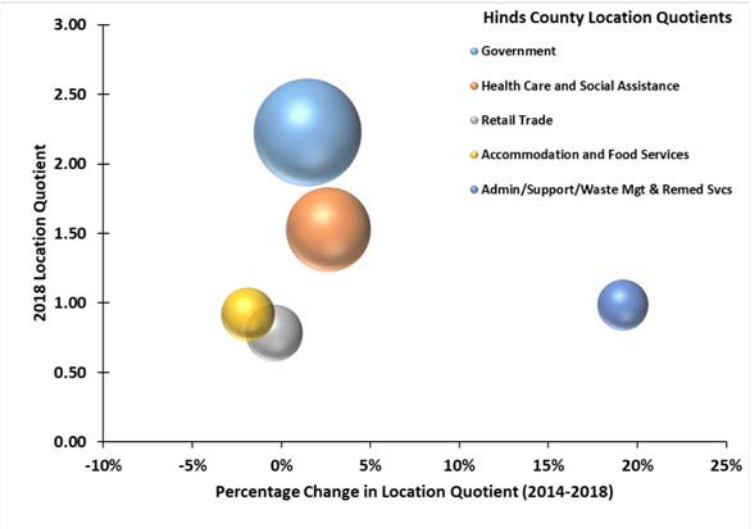
Hinds County, MS

extension.msstate.edu/economic-profiles

MISSISSIPPI STATE UNIVERSITY EXTENSION

Demographics*	County	Mississippi	United States
Total Population, 2018 (Population Estimates)	237,085	2,986,530	327,167,434
Percent Change in Total Population, 2014-2018 (Population Estimates)	-3.3%	-0.1%	2.8%
Percent Non-white Population, 2017 (2017 ACS 5-year estimates)	74.0%	41.2%	27.0%
Percent of Population Over 64 years, 2017 (2017 ACS 5-year estimates)	12.6%	14.6%	14.9%
Percent of Population in Poverty, 2017 (SAIPE)	20.2%	19.9%	13.4%
Percent of Total Population under 18 in Poverty, 2017 (SAIPE)	28.6%	27.6%	18.4%
Percent of the Population 25 and Older that have a High School Diploma, GED, or more, 2017 (2017 ACS 5-year estimates)	86.3%	83.4%	87.3%
Percent of the Population 25 and Older that have a Bachelor's Degree or more, 2017 (2017 ACS 5-year estimates)	28.6%	21.3%	30.9%
Average travel time to work (minutes), 2017 (2017 ACS 5-year estimates)	22.8	24.4	26.4
Unemployment Rate, 2018 Annual Average (BLS)	4.6%	4.8%	3.9%
Current Median Household Income, 2017 (SAIPE)	$44,076	$43,595	$60,336

*Data source acronyms are explained in the Data Key



The location quotient compares the proportion of workers in a particular industry for the area being examined to the proportion of workers in that industry for the United States. A location quotient that is greater than 1.0 indicates that the area has a competitive advantage for that industry. The bubble size represents the relative size of the industry compared to other area industries. Source: EMSI

Declining Industries

The industry is declining compared to the nation (change in LQ < -20%)

None

Emerging Industries

The industry is growing compared to the nation (change in LQ > 20%) but not necessarily largely concentrated in the county (LQ < 1)

Mfg

Anchor Industries

The industry is relatively concentrated in the county (LQ > 1.5) but neither expanding nor declining

Health Care/Soc Asst, Government

For further information, contact Alan Barefield at 662.325.7995 or alan.barefield@msstate.edu.

Gross County/State Product (Bureau of Economic Analysis) (2 digit NAICS Code aggregation except as parenthetically noted)	County		Mississippi		% Chg in Area	County as % of MS
Top Ten Sectors (Millions of dollars)	**2013**	**2017**	**2013**	**2017**	**13-17**	**2017**
All Industry Total	10,519	11,177	103,523	111,707	6.3%	10.0%
Government	2,577	2,655	17,810	19,034	3.0%	13.9%
Health Care and Social Assistance	1,265	1,417	7,499	8,564	12.0%	16.5%
Real Estate and Rental and Leasing	1,120	1,191	10,162	11,816	6.3%	10.1%
Retail Trade	621	698	8,071	9,470	12.5%	7.4%
Finance and Insurance	597	686	4,420	5,145	14.9%	13.3%
Wholesale Trade	517	568	5,178	6,052	9.9%	9.4%
Manufacturing	466	530	16,760	17,880	13.6%	3.0%
Professional, Scientific, and Technical Services	458	464	3,136	3,521	1.2%	13.2%
Information	339	363	2,209	2,242	7.0%	16.2%
Administrative and Support and Waste Management	314	346	2,804	3,085	9.2%	11.2%

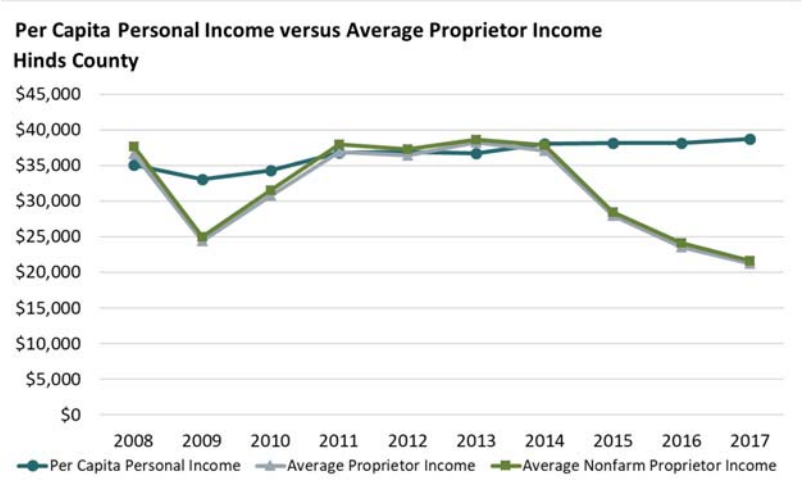
The 2019 partial government shutdown has delayed the release of 2018 Gross County/State Product data.

Employment and Firms by Business Size Class 2016—County Business Patterns

	Firms	Employees	Annual Payroll
All Firms	5,257	98,678	$4,389,818

Size Class	Firms	Size Class	Firms
1-4 Employees	2,665	20-49 Employees	517
5-9 Employees	1,014	50-99 Employees	191
10-19 Employees	738	100-249 Employees	94

The 2019 partial government shutdown has delayed the release of 2017 County Business Pattern data. Payroll in millions of dollars.



Source: BEA

Top Employment Sectors 2018— EMSI

NAICS	Sector	Jobs
902	State Government	21,029
903	Local Government	10,689
722	Food Svcs & Drinking Places	8,082
561	Admin/Support Svcs	8,048
624	Social Assistance	7,508
622	Hospitals	7,420
621	Ambul Health Care Svcs	6,183

Top Occupation Sectors 2018— EMSI

SOC	Sector	Jobs
29-1000	Health Diag/Treating Pract	9,433
41-2000	Retail Sales Workers	6,244
43-4000	Info & Record Clerks	5,065
29-2000	Health Tech	4,577
43-6000	Secretaries/Admin Assts	4,495
37-2000	Bldg Clean/Pest Cont Wrks	4,332
35-2000	Cooks/Food Prep Wrkrs	3,947

MISSISSIPPI COUNTY ECONOMIC PROFILES
DATA KEY

Data Acronyms and Abbreviations
ACS — American Community Survey (5-year estimates are used for all ACS variables). Data can be accessed through American FactFinder (*https://factfinder.census.gov*, use the Advanced Search feature).
SAIPE — Small Area Income and Poverty Estimates. *https://www.census.gov/programs-surveys/saipe.html*
BEA — Bureau of Economic Analysis. *https://www.bea.gov/data/by-place-county-metro-local*
BLS — Bureau of Labor Statistics. *http://bls.gov/lau/#tables*
EMSI — Proprietary data software company. *https://www.economicmodeling.com*
County Business Patterns — Data can be accessed through American FactFinder (*https://factfinder.census.gov*, use the Advanced Search feature).

Total Population, 2018
Data were obtained from the 2018 Population Estimates (Table PEPANNRES).
https://factfinder.census.gov

Percent Change in Total Population, 2014-2018
Data were obtained from the 2018 Population Estimates (Table PEPANNRES).
https://factfinder.census.gov

Percent of the Population that is Non-white, 2017
Data were obtained from the 2017 American Community Survey 5-year estimates (Table B02001). This table depicts the population at the county, state and nation levels by race.
https://factfinder.census.gov

Percent of the Population that is Older than 64 years, 2017
Data were obtained from the 2017 American Community Survey 5-year estimates (Table B01001). This table depicts the population at the county, state and nation levels by age and sex.
https://factfinder.census.gov

Percent of the Population in Poverty, 2017 Estimate
Data were obtained from the Model-based Small Area Income & Poverty Estimates (SAIPE) for School Districts, Counties, and States.
https://www.census.gov/data/datasets/2017/demo/saipe/2017-state-and-county.html

Percent of the Total Population under 18 in Poverty, 2017 Estimate
Data were obtained from the Model-based Small Area Income & Poverty Estimates (SAIPE) for School Districts, Counties, and States.
https://www.census.gov/data/datasets/2017/demo/saipe/2017-state-and-county.html

Percent of the Population 25 and Older that have a High School Diploma, GED, or more, 2017
Data were obtained from the 2017 American Community Survey 5-year estimates (Table S1501). This table depicts educational attainment of the population 18 years and older at the county, state and nation levels by sex.
https://factfinder.census.gov

Percent of the Population 25 and Older that have a Bachelor's Degree or more, 2017 Estimate
Data were obtained from the 2017 American Community Survey 5-year estimates (Table S1501). This table depicts educational attainment of the population 18 years and older at the county, state and nation levels by sex.
https://factfinder.census.gov

Average Travel Time to work (for persons who do not work at home), 2017 Estimate
Data were obtained from the 2017 American Community Survey 5-year estimates (Table S0801). This table depicts commuting characteristics of workers 16 years and older at the county, state and nation levels by sex.
https://factfinder.census.gov

Unemployment Rate, 2018 Annual Average
Data were obtained from the Bureau of Labor Statistics Local Area Unemployment Statistics (Labor force data by county).
http://bls.gov/lau/#tables

Current Median Household Income, 2017 Estimate
Data were obtained from the Model-based Small Area Income & Poverty Estimates (SAIPE) for School Districts, Counties, and States.
https://www.census.gov/programs-surveys/saipe.html

Location Quotients (LQ)
Location quotients are the comparisons of the percentage of workers in a particular economic sector in the county to the percentage of workers in that economic sector for the nation. If the location quotient (measured on the vertical axis) is greater than 1.0, then the county could have a competitive economic advantage for that particular sector. Location Quotients are calculated for all classes of workers, including Quarterly Census of Employees and Wages (QCEW) employees, Non-QCEW employees, Self-Employed, and Extended Proprietors (miscellaneous labor income).

The horizontal axis measures the percentage change in the size of the location quotient for a particular sector over the last five years (2014-2018). If the percentage change in the location quotient is greater than zero, then the competitive advantage of the county (in relation to the nation) has increased. Conversely, if the percentage change is less than zero, then the competitive advantage of the county has declined.

The sectors shown on this chart are the five sectors that have the highest employment in the county. The size of the bubble for each particular sector demonstrates the relative level of employment. The depicted sectors are a subset of the twenty-two 2-digit North American Industrial Classification System (NAICS) codes that are a standard classification system used in economic analysis (an exception to this classification is the extrusion of Production Agriculture and Forestry, Fishing, and Related Activities that were derived from NAICS Code 11). The entire list of 2-digit NAICS codes is provided below. The data used in these calculations were obtained from Economic Modeling Systems Incorporated (EMSI).

The Declining, Emerging and Anchor Industries table use location quotients to provide a glimpse into the economic structure of the region under analysis. Declining industries have a location quotient that has declined more than 20 percent over the 2014-2018 time frame. Emerging industries have a location quotient that has increased by more than 20 percent from 2014-2018, but the 2018 location quotient is less than 1.0. Anchor industries are stable industries in the region; they have a location quotient of 1.5 or greater and the location quotient has not changed more than 10 percent from 2014-2018.

Due to space limitations in the Declining, Emerging and Anchor Industries table, it necessary to abbreviate many of the economic sectors. The following list provides the full sector name for those abbreviations.

2-digit NAICS Code Sectors

Code Sector Name

- 11 Agriculture, Forestry, Fishing and Hunting—Ag/Forest/Fish/Hunt
- 21 Mining, Quarrying, and Oil and Gas Extraction—Mine/Quarry/Gas & Oil Extract
- 22 Utilities—Utilities
- 23 Construction—Const
- 31-33 Manufacturing—Mfg
- 42 Wholesale Trade—Wholesale Trade
- 44-45 Retail Trade—Retail Trade
- 48-49 Transportation and Warehousing—Trans/Whsing
- 51 Information—Information
- 52 Finance and Insurance—Fin/Ins
- 53 Real Estate and Rental and Leasing—Real Est/Rent/Leas
- 54 Professional, Scientific, and Technical Services –Prof/Scien/Tech Svcs
- 55 Management of Companies and Enterprises—Mgt of Comp/Enterprises
- 56 Administrative and Support and Waste Management and Remediation Services—Admin/Supp/Waste Mgt/Red Svcs
- 61 Educational Services—Ed Svcs (Private)
- 62 Health Care and Social Assistance—Health Care/Soc Asst
- 71 Arts, Entertainment, and Recreation—Arts/Enter/Rec
- 72 Accommodation and Food Services—Acc/Food Svcs
- 81 Other Services (except Public Administration)—Other Svcs exc PA
- 92 Public Administration (Government)—Government

Source: *http://www.census.gov/eos/www/naics/*

Gross Product
Gross product is a comprehensive measure of the economic activity in a specific geographic area. It is calculated as the sum of the value-added activity in an area. In this case, state gross product numbers for the state were apportioned to the counties by the level of employment in particular economic sectors in the county. The exceptions are for estimates of the gross product in the counties attributable to production agriculture. In this case, cash farm receipt numbers are used due to the volatility of employment levels in this particular sector.

Data for these estimates were obtained from two sources. Gross state product data and employment data (where available) were obtained from the Bureau of Economic Analysis. In the cases where BEA employment data were suppressed for non-disclosure purposes, estimates from the Woods & Poole proprietary Comprehensive Economic Development Data System (CEDDS) were used. Farm cash receipts were obtained from BEA.

All data in this table are aggregated to the 2-digit NAICS code (see above). Estimates for other sectors are available on request.
https://www.bea.gov/data/by-place-county-metro-local

Employment by Business Size Class
Estimates for the number of businesses by business size class, the number of employees for all firms and the annual payroll for all firms were provided by County Business Patterns.
https://factfinder.census.gov, use the Advanced Search feature

Real Personal versus Proprietor Income
Personal per capita income is compared with average proprietor income (total proprietor income divided by the number of proprietors) and average nonfarm proprietor income (total nonfarm proprietor income divided by the number of nonfarm proprietors). If the level of average nonfarm proprietor income is less than the level of average proprietor income, then the level of average farm proprietor income is greater than the level of average proprietor income (the converse is also true). Data for these calculations were obtained from the Bureau of Economic Analysis.
https://www.bea.gov/data/by-place-county-metro-local

Top Ten Employment Sectors
Estimates at the 3-digit NAICS code level were obtained from the proprietary data source Economic Modeling Specialists, Inc.
http://economicmodeling.com

Top Ten Occupation Sectors
Estimates at the 3-digit SOC code level were obtained from the proprietary data source Economic Modeling Specialists, Inc.
http://economicmodeling.com

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By **Alan Barefield**, Extension Professor, Department of Agricultural Economics, **Samantha K. Seamon**, Student Assistant, Department of Agricultural Economics, and **Hannah N. Irwin**, Student Assistant, Department of Agricultural Economics.

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