

State 4-H Ambassador Judging Rubric

Contestant Number: _____

Presentation Rubric—200 Points

Oral Communication—50 Points						
Indicators	Very strong evidence skill is present (5–4)	Moderate evidence skill is present (3–2)	Strong evidence skill is not present (1–0)	Points Earned	Weight	Score
Voice clear					X3	
Pace and tone					X2	
Pronunciation					X2	
Volume					X3	
Total Score						
Nonverbal Communication—50 Points		5–4 Excellent	3 Very Good	2 Average	1–0 Poor	
Appearance	Proper interview attire and appropriately groomed	Moderate attire and grooming	Wrong attire and not groomed		X3	
Attention (eye contact)	Eye contact constantly used as an effective connection; looks at the judges 90–100% of the time.	Eye contact mostly effective and consistent. Mostly looks around the judges (60–80% of the time).	Eye contact does not always allow connection with the speaker. Occasionally looks at the judges (less than 50% of the time).		X3	
Mannerisms	Does not have distracting mannerisms that impact effectiveness; no nervous habits.	Sometimes has distracting mannerisms that impact the presentation; sometimes exhibits nervous habits.	Has mannerisms that detract from the effectiveness of the presentation; displays some nervous habits or fidgets.		X2	
Gestures	Gestures are purposeful and effective; hand motions are expressive and used to emphasize talking points; great posture (confident) with positive body language.	Usually uses purposeful gestures; hands are sometimes used to express or emphasize; occasionally slumps; sometimes displays negative body language.	Occasionally gestures are used effectively; hands are not used to emphasize talking points; hand motions are sometimes distracting; lacks positive body languages; slumps.		X2	
Total Score						
Response to Questions—50 Points						
Knowledge relayed—10 points					X1	
Proper grammar—10 points					X1	
Concise; avoids rambling—5 points					X1	
Appropriate volume—10 points					X1	
Enunciation—10 points					X1	
Confidence—5					X1	
Total Score						
Knowledge of 4-H—50 points						
Good 4–5 Points (x 10)		Fair 3–2 (x 10)		Poor 1–0 (x 10)		Total Score
						Grand Total Score