Mississippi MarketMaker Newsletter

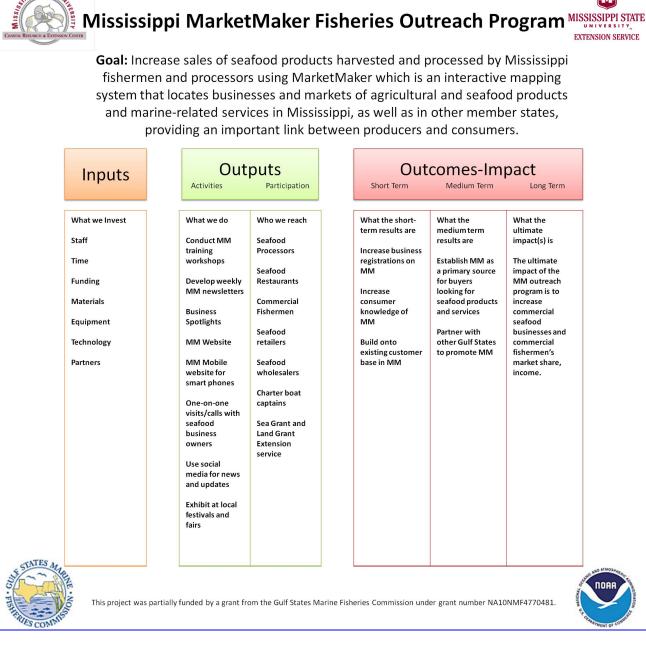


Mississippi MarketMaker Fisheries Outreach Program Logic Model

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Please view our logic model for our project!

Due to the effectiveness and simplicity of logic models, the MSU-CREC MarketMaker team has designed a logic model for the fisheries outreach program.



To view the pdf file, please <u>click here</u> or on the picture above.

When a potential buyer searches for food products in MarketMaker, the search covers all of the food businesses listed in all MarketMaker websites in all member states.

Where can you find MarketMaker?

MarketMaker (MM) can be viewed at – <u>http://ms.marketmaker.uiuc.edu/</u>. You can also find MM by searching for "Mississippi MarketMaker" in your favorite internet search engine. You can follow MM at Facebook — <u>http://www.facebook.com/foodmarketmaker</u> You can also follow MM at Twitter — <u>https://twitter.com/MS_MarketMaker</u>. You can use MM on your smart phone – <u>http://www.ms.foodsearcher.com.</u>

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