

# FOOD AS BUSINESS WORKSHOPS

**Scaling up from the Market: Take Your Food Business to the Next Level**

Join us for a workshop designed to equip participants with tools and knowledge to scale up their farm and food business and to expand their market channels.



## Featured topics:

- Navigating market outlets opportunities and key marketing considerations
- Deciphering regulatory, labeling, and food safety requirements to sell in new markets
- Strategic marketing for farm and food businesses
- Harnessing online tools for social media marketing for farmers and food businesses
- Navigating loans, credit readiness, and loan programs
- Understanding programs and services offered by state agencies.



## Who should attend?



Farmers, agricultural and food entrepreneurs, and anyone who owns and/or is interested in operating an ag-based business.

## TO REGISTER

Scan the QR code, or visit the following link: <http://msuext.ms/wk3js>



## Dates and Locations

Time: 8:30am— 3:00pm

### STARKVILLE, OCTOBER 11

Mississippi State University  
190 Bost Drive, Mississippi State 39762

### VERONA, NOVEMBER 6

North MS Research & Extension Center  
5421 Hwy 145 S, Verona 38879

Registration fee: \$15.00

You can pay fee at workshop (exact change or check payable to: MSU BNHP).

## FOR INFORMATION OR TO REGISTER VIA EMAIL:

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