

# WEBINAR SERIES

## SCALING UP FROM THE MARKET: TAKE YOUR FOOD BUSINESS TO THE NEXT LEVEL

All webinars will be held at 11:00am CST



**SEPTEMBER** 5

Morris McDonald  
USDA FSA - MS

Unlocking Farm Financing: Navigating Loans, Credit Readiness, and USDA Farm Service Agency (FSA) Loan Programs

**SEPTEMBER** 12

Dr. Courtney Crist  
MSU

Scaling Up Production: Deciphering Regulatory, Labeling, and Food Safety Requirements to Sell in New Markets

**SEPTEMBER** 19

Dr. Rachael Carter  
MSU

Growing Together: Collaborating with Local Organizations and Government for Farm and Food Business Expansion

**SEPTEMBER** 26

Dr. Lauren-Colby Nickels  
MSU

Leveraging Canva-Graphic Design Software for Effective Digital Marketing

**OCTOBER** 3

Dr. Lauren-Colby Nickels  
MSU

Harnessing Innovative AI Tools for Effective Social Media Marketing

**OCTOBER** 17

-Elizabeth Canales, MSU  
-Panel of producers representing fruit, dairy, and meat operations

Unlocking Farm Financing: Navigating Loans, Credit Readiness, and USDA Farm Service Agency (FSA) Loan Programs

### TO REGISTER



- Scan QR Code

-- Or --

- Use Link: <http://msuext.ms/w7waq>

#### FOR MORE INFORMATION OR TO REGISTER VIA EMAIL:

Elizabeth Canales  
662-325-2516  
dec249@msstate.edu

Courtney Crist  
662-325-3200  
cac400@msstate.edu

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