

# Food as a Business for Producers Workshop



8:30am – 8:45am	<b>Registration</b>
8:45am – 9:00am	<b>Welcome</b>
9:00am – 10:00am	<b>Guidelines to Proper Business Setup</b> Mississippi Small Business Development Center
10:00am – 10:10am	<b>Break</b>
10:10am – 11:10am	<b>Product Costing, Pricing, and Recordkeeping</b> Elizabeth Canales Mississippi State University Extension
11:10am – 12:10pm	<b>Genuine Mississippi and Agricultural Programs</b> Paige Manning Mississippi Department of Agriculture and Commerce
12:10pm – 1:20pm	<b>Break and Lunch</b> <b>Market Outlets Discussion</b>
1:20pm – 1:30pm	<b>Break</b>
1:30pm – 2:30pm	<b>A Roadmap to Online Marketing Success for Food Businesses</b> James Barnes Mississippi State University Extension
2:30pm – 3:30pm	<b>Produce Safety Rule and Good Agricultural Practices</b> Juan Silva Mississippi State University
3:30pm – 4:30pm	<b>Food Preservation Safety and Food Regulations</b> Courtney Crist Mississippi State University Extension
4:30pm	<b>Final Questions and Closing Remarks</b>

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Support for this training is provided by USDA/NIFA under Award Number 2015-49200-2422.

