

## Featured Topics:

### **Guidelines to Proper Business Setup**

Mississippi Small Business Development Center

### **Product Costing, Pricing, and Recordkeeping**

MSU Extension

### **Genuine Mississippi – A State Brand**

Mississippi Department of Agriculture and Commerce

### **Market Outlets Discussion**

### **A Roadmap to Online Marketing Success for Food Businesses**

MSU Extension

### **Produce Safety Rule and Good Agricultural Practices**

MSU Extension

### **Food Preservation Safety And Food Regulations**

MSU Extension

*A workshop designed to incorporate and deliver food science, economics, and business expertise to local producers.*



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# FOOD AS A BUSINESS FOR PRODUCERS



# Dates & Locations

**Time: 8:30am— 5:00pm**

BILOXI— October 4  
Coastal Research and Extension Center

RAYMOND— October 10  
Central Mississippi Research and  
Extension Center

STONEVILLE— November 3  
Delta Research and Extension Center

HERNANDO— November 9  
Hampton Inn by Hilton (Hernando)

STARKVILLE—January 24  
Mississippi State University



**A one-day workshop designed for producers seeking to compete and gain access to growing local markets.**

**Who should attend?**  
Agricultural producers and anyone who owns or is interested in operating an ag-based business.



## **Walk away knowing how to:**

- Properly set up an agricultural business
- Identify your production costs and pricing strategies
- Adopt important food safety measures
- Meet product requirements for retail sale
- Properly label your products
- Promote your products online

# **Registration Form**

**Pre-registration is required.**

Please indicate the session you plan to attend:

- Biloxi 10/4  
 Raymond 10/10  
 Stoneville 11/3  
 Hernando 11/9  
 Starkville 1/24/18

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Registration fee: \$15.00**

Mail fee with this form or pay at workshop.  
Check or Exact Change ONLY.  
Make Checks Payable to: MSU FSNHP.

**Lunch:** Sandwich preference (check one):

- Ham    Turkey    Roast beef    Veggie

**Food Allergies:** \_\_\_\_\_

**Mail completed registration form to:**

FSNHP Department Office  
Attn: Courtney Crist  
945 Stone Blvd.  
Box 9805  
Mississippi State, MS 39762

**Or Fax to:** 662-325-8728

**Or Email to:** cac400@msstate.edu